



# Increase your booth traffic by providing transportation for reps.

In today's uncertain economy distributor sales reps are experiencing a reduction in travel budgets. HIDA has created a travel sponsorship package to provide additional exposure for your company and products while easing the pain of tighter budgets.

## TRAVEL SPONSORSHIP PACKAGES

### Sponsor the travel of a specific company within a 3-hour radius of Washington D.C.

You'll have the opportunity to ride-along and distribute your company brochures and network with sales rep passengers.

*Bus sponsorship for the following companies are currently available:*

- Delaware Valley; Boothwyn, PA
- McKesson; Richmond, VA
- Owens & Minor; Mechanicsville, VA
- PrimeMedical Supply Co., Inc.; Baltimore, MD
- VaxServe; Scranton, PA

### Sponsor a bus location pick-up within a 3-hour radius of Washington D.C.

Sales reps will register individually and can select two-day or one-day travel.

*Locations available:*

- Richmond
- Raleigh
- Virginia Beach/Norfolk
- Baltimore
- Philadelphia
- Newark
- New York

To reserve your bus or for pricing information please contact Kimberly Heffernan at [heffernan@hida.org](mailto:heffernan@hida.org) or (703) 838-6103.



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